# East Stroudsburg Area School District Journalism 9-12 Rights and Responsibilities of Journalists

# Unit: Rights and Responsibilities of Journalists

## **PA Common Core Standard(s):**

CC.1.2.9-12.A

Determine a central idea of a text and analyze its development over the course of the text, including how it emerges and is shaped and refined by specific details; provide an objective summary of the text.

CC.1.2.9-12.B

Cite strong and thorough textual evidence to support analysis of what the text says explicitly, as well as inferences and conclusions based on and related to an author's implicit and explicit assumptions and beliefs.

CC.1.2.9-12.F

Evaluate how words and phrases shape meaning and tone in texts.

CC.1.2.9-12.G

Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.

CC.1.2.9-12.H

Analyze seminal texts based upon reasoning, premises, purposes, and arguments.

CC.1.2.9-12.I

Analyze foundational U.S. and world documents of historical, political, and literary significance for their themes, purposes, and rhetorical features. CC.1.2.9–12.J

Acquire and use accurately general academic and domain specific words and phrases, sufficient for reading, writing, speaking, and listening at the college- and career-readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.

CC.1.2.9-12.K

Determine or clarify the meaning of unknown and multiple-meaning words and phrases based on grade-level reading and content, choosing flexibly from a range of strategies and tools.

CC.1.2.9-12.L

Read and comprehend literary nonfiction and informational text on grade level, reading independently and proficiently.

CC.1.4.9-12.B

Write with a sharp, distinct focus identifying topic, task, and audience.

CC.1.4.9-12.C

Develop and analyze the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic; include graphics and multimedia when useful to aiding comprehension.

CC.1.4.9–12.E Write with an awareness of the stylistic aspects of composition. Use precise language, domain specific vocabulary, and techniques

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such as metaphor, simile, and analogy to manage the complexity of the topic. Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.

CC.1.4.9-12.F

Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.

CC.1.4.9-12.H

Write with a sharp, distinct focus identifying topic, task, and audience. Introduce the precise, knowledgeable claim.

CC.1.4.9-12.I

Distinguish the claim(s) from alternate or opposing claims; develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.

CC.1.4.9-12.J

Create organization that logically sequences claim(s), counterclaims, reasons, and evidence; use words, phrases, and clauses as well as varied syntax to link the major sections of the text to create cohesion and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims; provide a concluding statement or section that follows from and supports the argument presented.

CC.1.4.9-12.T

Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.

CC.1.4.9-12.U

Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments and information.

CC.1.4.9-12.V

Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

CC.1.4.9-12.W

Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

CC.1.4.9-12.X

Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.

CC.1.5.9-12.A

Initiate and participate effectively in a range of collaborative discussions on grade-level topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

CC.1.5.9–12.B

Evaluate how the speaker's perspective, reasoning, and use of evidence and rhetoric affect the credibility of an argument through the

# Rights and Responsibilities of Journalists

author's stance, premises, links among ideas, word choice, points of emphasis, and tone.

CC.1.5.9-12.C

Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitative, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.

CC.1.5.9-12.D

Present information, findings, and supporting evidence, conveying a clear and distinct perspective; organization, development, substance, and style are appropriate to purpose, audience, and task.

CC.1.5.9-12E

Adapt speech to a variety of contexts and tasks.

CC.1.5.9-12.F

Make strategic use of digital media in presentations to add interest and enhance understanding of findings, reasoning, and evidence.

CC.1.5.9-12.G

Demonstrate command of the conventions of standard English when speaking based on Grades 11–12 level and content.

## **Keystone Eligible Content:**

- L.N.1.1.1 Identify and/or analyze the author's intended purpose of a text.
- L.N.1.1.2 Explain, describe, and/or analyze examples of a text that support the author's intended purpose.
- L.N.1.1.4 Explain how an author's use of key words or phrases in text informs and influences the reader.
- L.N.1.2.1 Identify and/or apply a synonym or antonym of a word
- L.N.1.2.2 Identify how the meaning of a word is changed when an affix is added; identify the meaning of a word with an affix from a text.
- L.N.1.2.3 Use context clues to determine or clarify the meaning of unfamiliar, multiple-meaning, or ambiguous words.
- L.N.1.2.4 Draw conclusions about connotations of words.
- L.N.1.3.1 Identify and/or explain stated or implied main ideas and relevant supporting details from a text. Note: Items may target specific paragraphs.
- L.N.1.3.2 Summarize the key details and events of a nonfictional text, in part or as a whole.
- L.N.2.1.1 Make inferences and/or draw conclusions based on analysis of a text.
- L.N.2.1.2 Cite evidence from a text to support generalizations.
- L.N.2.2.3 Explain, interpret, compare, describe, analyze, and/or evaluate connections between texts.
- L.N.2.3.3 Explain, interpret, compare, describe, analyze, and/or evaluate plot in a variety of nonfiction: Note: Plot may also be called action.
- •• elements of the plot (e.g., exposition, conflict, rising action, climax, falling action, and/or resolution) •• the relationship between elements of the plot and other components of a text •• how the author structures plot to advance the action
- L.N.2.5.4 Identify, explain, and/or interpret bias and propaganda techniques in nonfictional text.
- L.N.2.5.6 Explain, interpret, describe, and/or analyze the author's defense of a claim to make a point or construct an argument in nonfictional text.

# **Rights and Responsibilities of Journalists**

# **Keystone Content Module Standards / Anchors:**

- L.N.1.1 Use appropriate strategies to analyze an author's purpose and how it is achieved in literature.
- L.N.1.2 Use appropriate strategies to determine and clarify meaning of vocabulary in literature.
- L.N.1.3 Use appropriate strategies to comprehend literature during the reading process.
- L.N.2.1 Use appropriate strategies to make and support interpretations of literature.
- L.N.2.2 Use appropriate strategies to compare, analyze, and evaluate literary forms.
- L.N.2.3 Use appropriate strategies to compare, analyze, and evaluate literary elements.
- L.N.2.4 Use appropriate strategies to identify and analyze text organization and structure in literary nonfiction.
- L.N.2.5 Use appropriate strategies to identify and analyze essential and nonessential information in literary nonfiction.

## Course Time/Pacing (number of days): 1/8th of the class duration

# **Essential Questions:**

What rights do scholastic journalists have that may differ from professional journalists?

What are the major ethical responsibilities of scholastic journalists?

What are considered ethical behaviors of scholastic journalists?

In what way does ethics have an impact on various media outlets (ie. social network, print, Internet, broadcast)?

How can good interviewing skills help with source information acquisition?

<b>Unit Concepts</b>	Unit Competencies	Key Vocabulary	Resources	Assessments
What students need to know	What students need to be able to do			
	(skills): (Students will be able to:)			
Ethics	Define, identify and interpret	<b>Identify</b> – find/locate	High School	<ul> <li>tests and quizzes</li> </ul>
<ul> <li>definition of ethics</li> </ul>	the meaning of key ethical	<b>Analyze</b> – break into	Journalism (2008)	<ul> <li>classroom</li> </ul>
<ul> <li>Code of Ethics</li> </ul>	terms	parts/explore/	by Homer Hall	discussions
<ul><li>censorship</li></ul>	<ul> <li>Contribute to discussions</li> </ul>	examine	• Teacher's	<ul> <li>shared inquiry</li> </ul>
<ul><li>objectivity and bias</li></ul>	• Evaluate the impact of ethics on	Interpret – make	Workbook &	<ul> <li>teacher generated</li> </ul>
<ul> <li>conflict-of-interest</li> </ul>	scholastic journalism	meaning	Guide for High	activities
<ul> <li>defamation of character</li> </ul>	• Evaluate the rights of scholastic	<b>Evaluate</b> – weigh the	School Journalism	<ul><li>cooperative</li></ul>
o libel	journalists	evidence in	(2008) by Homer	learning activities
o slander	<ul> <li>Analyze sources for credibility</li> </ul>	comparison to the	Hall	
<ul><li>invasion of privacy</li></ul>	Create effective interviewing	author's conclusions	<ul> <li>Student Workbook</li> </ul>	
o false light	questions	Explicit – facts and	for High School	

Rights and Responsibilities of Journalists

- disclosure of private and embarrassing facts
- o appropriation
- obscenity
- substantial disruption
- fault
- retraction
- qualifying words
- fair comment and criticism
- identification
- Interviewing Skills
  - finding sources
  - Open-ended; probing questions
  - etiquette
  - tools of the trade
    - recorders
    - cameras
    - steno pads
    - press release
  - o credibility
  - verification

- Verify source information for accuracy
- Evaluate the significance of using multiple-sources (no single source stories).
- Demonstrate after reading understanding and interpretation of sources
- Read and understand essential content of informational texts and documents

examples **Synthesize** – make
new meaning from the
parts

Inference – draw a conclusion based on what did you find in the text to support your assumption(s)

Making Connections

– connecting one idea
from the text to
another idea in the text
and/or using prior
knowledge

Rhetoric- author's use of words to communicate

Point of View – Perspective:

Nonfiction –
author's perspective or reader's perspective
Fiction –

narrator or speaker's perspective

**Tone** – the author's attitude

Account(s) of Subject – character/person/

topic

**Delineate** – outline **Argument** – author's main position **Specific Claims** – Journalism (2008) by Homer Hall

- Practical Ideas for Teaching Journalism (2001) by Dwight Bustrum and Carol Hallenbeck
- School Newspaper Adviser's Survival Guide (1998) by Patricia Osborn
- Modern
   Journalism
   Workbook (1993)
   by Donald
   Ferguson and Jim
   Patten
- The Student
  Newspaper
  Survival Guide
  (2nd ed. 2012) by
  Rachele Kanigel
- The Radical Write

# East Stroudsburg Area School District Journalism 9-12 Rights and Responsibilities of Journalists

exact support /evidence author uses  Assess the Validity of reasoning - weighing the accuracy of the support and evidence Seminal – important Themes/Concepts – main idea Domain Specific Language –content area language	
area language	

**ELL Remediation:** Teacher generated assignments/assessments in coordination with ESL teacher: parallel curriculum material.

**Enrichment:** Teacher and student driven research/materials

Remediation: Additional teacher generated assignments and/or assessments, after school tutoring, one-on-one/small group differentiated instruction,

**IEP/GIEP:** Teacher adapted/alternative assignments and assessments, classroom instructional aide, collaboration with students' case managers

#### **Unit: The Role of 21st Century Media**

## **PA Common Core Standard(s):**

CC.1.2.9-12.A

Determine a central idea of a text and analyze its development over the course of the text, including how it emerges and is shaped and refined by specific details; provide an objective summary of the text.

CC.1.2.9-12.B

Cite strong and thorough textual evidence to support analysis of what the text says explicitly, as well as inferences and conclusions based on and related to an author's implicit and explicit assumptions and beliefs.

CC.1.2.9-12.F

Evaluate how words and phrases shape meaning and tone in texts.

CC.1.2.9-12.G

Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.

CC.1.2.9-12.H

Analyze seminal texts based upon reasoning, premises, purposes, and arguments.

CC.1.2.9-12.I

Analyze foundational U.S. and world documents of historical, political, and literary significance for their themes, purposes, and rhetorical features. CC.1.2.9-12.J

Acquire and use accurately general academic and domain specific words and phrases, sufficient for reading, writing, speaking, and listening at the

college- and career-readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.

CC.1.2.9-12.K

Determine or clarify the meaning of unknown and multiple-meaning words and phrases based on grade-level reading and content, choosing flexibly from a range of strategies and tools.

CC.1.2.9-12.L

Read and comprehend literary nonfiction and informational text on grade level, reading independently and proficiently.

CC.1.4.9-12.B

Write with a sharp, distinct focus identifying topic, task, and audience.

CC.1.4.9-12.C

Develop and analyze the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic; include graphics and multimedia when useful to aiding comprehension.

CC.1.4.9–12.E Write with an awareness of the stylistic aspects of composition. Use precise language, domain specific vocabulary, and techniques

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such as metaphor, simile, and analogy to manage the complexity of the topic. Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.

CC.1.4.9-12.F

Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.

CC.1.4.9-12.H

Write with a sharp, distinct focus identifying topic, task, and audience. Introduce the precise, knowledgeable claim.

CC.1.4.9-12.I

Distinguish the claim(s) from alternate or opposing claims; develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.

CC.1.4.9-12.J

Create organization that logically sequences claim(s), counterclaims, reasons, and evidence; use words, phrases, and clauses as well as varied syntax to link the major sections of the text to create cohesion and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims; provide a concluding statement or section that follows from and supports the argument presented.

CC.1.4.9-12.T

Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.

CC.1.4.9-12.U

Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments and information.

CC.1.4.9-12.V

Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

CC.1.4.9-12.W

Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

CC.1.4.9-12.X

Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.

CC.1.5.9-12.A

Initiate and participate effectively in a range of collaborative discussions on grade-level topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

CC.1.5.9–12.B

Evaluate how the speaker's perspective, reasoning, and use of evidence and rhetoric affect the credibility of an argument through the

author's stance, premises, links among ideas, word choice, points of emphasis, and tone.

CC.1.5.9-12.C

Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitative, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.

CC.1.5.9-12.D

Present information, findings, and supporting evidence, conveying a clear and distinct perspective; organization, development, substance, and style are appropriate to purpose, audience, and task.

CC.1.5.9-12E

Adapt speech to a variety of contexts and tasks.

CC.1.5.9-12.F

Make strategic use of digital media in presentations to add interest and enhance understanding of findings, reasoning, and evidence.

CC.1.5.9-12.G

Demonstrate command of the conventions of standard English when speaking based on Grades 11–12 level and content.

# **Keystone Eligible Content:**

- L.N.1.1.1 Identify and/or analyze the author's intended purpose of a text.
- L.N.1.1.2 Explain, describe, and/or analyze examples of a text that support the author's intended purpose.
- L.N.1.1.4 Explain how an author's use of key words or phrases in text informs and influences the reader.
- L.N.1.2.1 Identify and/or apply a synonym or antonym of a word
- L.N.1.2.2 Identify how the meaning of a word is changed when an affix is added; identify the meaning of a word with an affix from a text.
- L.N.1.2.3 Use context clues to determine or clarify the meaning of unfamiliar, multiple-meaning, or ambiguous words.
- L.N.1.2.4 Draw conclusions about connotations of words.
- L.N.1.3.1 Identify and/or explain stated or implied main ideas and relevant supporting details from a text. Note: Items may target specific paragraphs.
- L.N.1.3.2 Summarize the key details and events of a nonfictional text, in part or as a whole.
- L.N.2.1.1 Make inferences and/or draw conclusions based on analysis of a text.
- L.N.2.1.2 Cite evidence from a text to support generalizations.
- L.N.2.2.3 Explain, interpret, compare, describe, analyze, and/or evaluate connections between texts.
- L.N.2.3.3 Explain, interpret, compare, describe, analyze, and/or evaluate plot in a variety of nonfiction: Note: Plot may also be called action.
- •• elements of the plot (e.g., exposition, conflict, rising action, climax, falling action, and/or resolution) •• the relationship between elements of the plot and other components of a text •• how the author structures plot to advance the action
- L.N.2.5.4 Identify, explain, and/or interpret bias and propaganda techniques in nonfictional text.
- L.N.2.5.6 Explain, interpret, describe, and/or analyze the author's defense of a claim to make a point or construct an argument in nonfictional text.

# **Keystone Content Module Standards / Anchors:**

- L.N.1.1 Use appropriate strategies to analyze an author's purpose and how it is achieved in literature.
- L.N.1.2 Use appropriate strategies to determine and clarify meaning of vocabulary in literature.
- L.N.1.3 Use appropriate strategies to comprehend literature during the reading process.

- L.N.2.1 Use appropriate strategies to make and support interpretations of literature.
- L.N.2.2 Use appropriate strategies to compare, analyze, and evaluate literary forms.
- L.N.2.3 Use appropriate strategies to compare, analyze, and evaluate literary elements.
- L.N.2.4 Use appropriate strategies to identify and analyze text organization and structure in literary nonfiction.
- L.N.2.5 Use appropriate strategies to identify and analyze essential and nonessential information in literary nonfiction.

## Course Time/Pacing (number of days): 1/8th of the class duration

## **Essential Questions:**

What is the role of media in today's society?

What impact does the First Amendment have on scholastic journalism?

In what ways have the major court cases from 1969-1988 set a precedence for scholastic journalism?

<b>Unit Concepts</b>	Unit Competencies	Key Vocabulary	Resources	Assessments
What students need to know	What students need to be able to do			
	(skills): (Students will be able to:)			
<ul> <li>The role of 21st Century Media</li> <li>What is Journalism?</li> <li>The changing role of newspapers in the 21st century</li> <li>Impacts of mass media on the 21st century; ie. print, broadcast, internet, social media etc.</li> </ul>	<ul> <li>Identify, describe, evaluate and synthesize essential ideas in text</li> <li>Contribute to discussions</li> <li>evaluate the changing roles of media in the 21st century</li> <li>Locate various texts, media and traditional resources for assigned independent projects</li> <li>Demonstrate after reading</li> </ul>	Identify – find/locate Analyze – break into parts/explore/ examine Interpret – make meaning Evaluate – weigh the evidence in comparison to the	<ul> <li>High School         Journalism (2008)         by Homer Hall</li> <li>Teacher's         Workbook &amp;         Guide for High         School Journalism         (2008) by Homer         Hall</li> </ul>	<ul> <li>tests and quizzes</li> <li>classroom discussions</li> <li>shared inquiry</li> <li>teacher generated activities</li> <li>cooperative learning activities</li> </ul>
The First Amendment  • Rights and protection  • Five freedoms guaranteed  o speech o religion o press o assembly o petition the government	<ul> <li>understanding and interpretation of sources</li> <li>Read and understand essential content of informational texts and documents</li> <li>Analyze the impact of the major court cases and their impact on scholastic journalism</li> </ul>	author's conclusions  Explicit – facts and examples  Synthesize – make new meaning from the parts  Inference – draw a conclusion based on what did you find in the text to support your assumption(s)	<ul> <li>Student Workbook         for High School         Journalism (2008)         by Homer Hall</li> <li>Practical Ideas for         Teaching         Journalism (2001)         by Dwight         Bustrum and Carol         Hallenbeck</li> <li>School Newspaper</li> </ul>	

	century Media	T
Major Court Cases in Student	Making Connections	Adviser's Survival
Journalism and how they impact	<ul> <li>connecting one idea</li> </ul>	Guide (1998) by
21st century media	from the text to	Patricia Osborn
Tinker vs. Des Moines	another idea in the text	Modern
(1969)	and/or using prior	Journalism
Bethel School District No.	knowledge	Workbook (1993)
403 vs. Fraser (1986)	<b>Rhetoric</b> - author's use	by Donald
Hazelwood vs. Kuhlmeier	of words to	Ferguson and Jim
(1988)	communicate	Patten
	Point of View –	The Student
	Perspective:	Newspaper
	Nonfiction –	Survival Guide
	author's perspective or	(2nd ed. 2012) by
	reader's perspective	Rachele Kanigel
	Fiction –	The Radical Write
	narrator or speaker's	(2011) by Bobby
	perspective	Hawthorne
	<b>Tone</b> – the author's	Inside reporting A
	attitude	Practical Guide to
	Account(s) of Subject	the Craft of
	- character/person/	Journalism (3rd
	topic	Ed. 2013) by Tim
	<b>Delineate</b> – outline	Harrower
	<b>Argument</b> – author's	
	main position	
	Specific Claims –	
	exact support	
	/evidence author uses	
	Assess the Validity of	
	reasoning - weighing	
	the accuracy of the	
	support and evidence	
	<b>Seminal</b> – important	
	Themes/Concepts –	
	main idea	
<u>l</u>	1	1

		Domain Specific			
		Language -content			
		area language			

**ELL Remediation:** Teacher generated assignments/assessments in coordination with ESL teacher: parallel curriculum material.

**Enrichment:** Teacher and student driven research/materials

Remediation: Additional teacher generated assignments and/or assessments, after school tutoring, one-on-one/small group differentiated instruction,

**IEP/GIEP:** Teacher adapted/alternative assignments and assessments, classroom instructional aide, collaboration with students' case managers

# **Unit: Types of Writing**

## **PA Common Core Standard(s):**

CC.1.4.11–12.B

Write with a sharp, distinct focus identifying topic, task, and audience.

CC.1.4.11-12.C

Develop and analyze the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic; include graphics and multimedia when useful to aiding comprehension.

CC.1.4.11–12.E Write with an awareness of the stylistic aspects of composition. Use precise language, domain specific vocabulary, and techniques such as metaphor, simile, and analogy to manage the complexity of the topic. Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.

CC.1.4.11-12.F

Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.

CC.1.4.11-12.H

Write with a sharp, distinct focus identifying topic, task, and audience. Introduce the precise, knowledgeable claim.

CC.1.4.11-12.I

Distinguish the claim(s) from alternate or opposing claims; develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.

CC.1.4.11-12.J

Create organization that logically sequences claim(s), counterclaims, reasons, and evidence; use words, phrases, and clauses as well as varied syntax to link the major sections of the text to create cohesion and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims; provide a concluding statement or section that follows from and supports the argument presented.

CC.1.4.11-12.T

Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.

CC.1.4.11-12.U

Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments and information.

CC.1.4.11-12.V

Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

CC.1.4.11-12.W

Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

#### CC.1.4.11-12.X

Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.

#### CC.1.5.11-12.A

Initiate and participate effectively in a range of collaborative discussions on grade-level topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

#### CC.1.5.11-12.B

Evaluate how the speaker's perspective, reasoning, and use of evidence and rhetoric affect the credibility of an argument through the author's stance, premises, links among ideas, word choice, points of emphasis, and tone.

#### CC.1.5.11-12.C

Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitative, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.

#### CC.1.5.11-12.D

Present information, findings, and supporting evidence, conveying a clear and distinct perspective; organization, development, substance, and style are appropriate to purpose, audience, and task.

## CC.1.5.11-12E

Adapt speech to a variety of contexts and tasks.

# CC.1.5.11-12.F

Make strategic use of digital media in presentations to add interest and enhance understanding of findings, reasoning, and evidence.

## CC.1.5.11-12.G

Demonstrate command of the conventions of standard English when speaking based on Grades 11–12 level and content.

## Course Time/Pacing (number of days): 3/4th of the class duration

## **Essential Questions:**

How is journalistic writing different from the type of writing done in an English class?

How does journalistic writing differ from one section of a newspaper to another?

What methods of brainstorming and planning are necessary for effective news writing?

What are the most effective means of revising and editing a piece of writing?

What are the various types of articles and stories a journalist can create?

How does an understanding of specific journalistic formats impact a writer's ability to communicate effectively?

How does word choice and sentence structure impact meaning, readability, and interest?

What are the methods a journalist can use to understand his/her audience?

What are the organizational methods that effective journalists use to display their main ideas?

How can grammar and punctuation change meaning?

<b>Unit Concepts</b>	Unit Competencies	Key Vocabulary	Resources	Assessments
What students need to know	What students need to be able to do			
	(skills): (Students will be able to:)			
High School Journalism		<b>Identify</b> – find/locate	<ul> <li>High School</li> </ul>	<ul> <li>tests and quizzes</li> </ul>
Chapter 3: "Style and Editing"	Student will (Chapter 3)	<b>Analyze</b> – break into	Journalism (2008)	<ul> <li>classroom</li> </ul>
<ul> <li>Active and passive voice</li> </ul>	<ul><li>■ Distinguish between</li></ul>	parts/explore/	by Homer Hall	discussions
<ul> <li>Verb usage</li> </ul>	active and passive voice.	examine	<ul><li>Teacher's</li></ul>	<ul> <li>shared inquiry</li> </ul>
<ul> <li>Pronoun usage</li> </ul>	<ul> <li>Understand proper verb and</li> </ul>	Interpret – make	Workbook &	<ul> <li>teacher generated</li> </ul>
<ul> <li>Capitalization and</li> </ul>	pronoun usage.	meaning	Guide for High	activities
punctuation	<ul> <li>Demonstrate proper</li> </ul>	Evaluate – weigh the	School Journalism	<ul><li>cooperative</li></ul>
<ul> <li>Titles and identification</li> </ul>	punctuation and	evidence in	(2008) by Homer	learning activities
<ul> <li>How to use number</li> </ul>	capitalization in writing.	comparison to the	Hall	<ul><li>writing</li></ul>
<ul> <li>Copy editing/reading</li> </ul>	<ul> <li>Use proper forms of titles,</li> </ul>	author's conclusions	<ul> <li>Student Workbook</li> </ul>	assignments
symbols	identification and numbers.	Explicit – facts and	for High School	
<ul> <li>The writing process</li> </ul>	<ul> <li>Employ copy</li> </ul>	examples	Journalism (2008)	
<ul> <li>Using objective language</li> </ul>	editing/reading symbols	Synthesize – make	by Homer Hall	
<ul><li>Avoiding "isms"</li></ul>	<ul> <li>■ Use the writing process.</li> </ul>	new meaning from the	<ul> <li>Practical Ideas for</li> </ul>	
<ul> <li>Glossary terms (see</li> </ul>	<ul> <li>Utilize objective language</li> </ul>	parts	Teaching	
appendix B):	and avoid bias in their	<b>Inference</b> – draw a	Journalism (2001)	
<ul> <li>Conventions of language</li> </ul>	writing.	conclusion based on	by Dwight	
		what did you find in	Bustrum and Carol	
High School Journalism		the text to support	Hallenbeck	
Chapter 4: "News Writing"	Student will (Chapter 4)	your assumption(s)	<ul> <li>School Newspaper</li> </ul>	
<ul> <li>Characteristics and</li> </ul>	<ul> <li>Identify and apply the</li> </ul>	Making Connections	Adviser's Survival	
structure of News	characteristics and structure	<ul> <li>connecting one idea</li> </ul>	Guide (1998) by	
<ul> <li>Inverted Pyramid</li> </ul>	of news writing.	from the text to	Patricia Osborn	
<ul> <li>Organizational structures</li> </ul>	<ul> <li>Research various topics for</li> </ul>	another idea in the text	<ul> <li>Modern</li> </ul>	
• Identifying the 5w's and h	news stories.	and/or using prior	Journalism	
<ul> <li>News leads</li> </ul>	<ul> <li>Identify and utilize primary,</li> </ul>	knowledge	Workbook (1993)	

	1 ypes of	writing	
<ul><li>Interviewing</li></ul>	secondary and tertiary	<b>Rhetoric</b> - author's use	by Donald
<ul> <li>Attribution</li> </ul>	sources for article	of words to	Ferguson and Jim
<ul> <li>Using quotes</li> </ul>	preparation.	communicate	Patten
<ul> <li>Glossary terms (see</li> </ul>	<ul> <li>Identify and employ</li> </ul>	Point of View –	The Student
appendix B):	effective interviewing	Perspective:	Newspaper
	techniques.	Nonfiction –	Survival Guide
	<ul> <li>Compose a quality lead</li> </ul>	author's perspective or	(2nd ed. 2012) by
	paragraph.	reader's perspective	Rachele Kanigel
	<ul> <li>Compose at least one news</li> </ul>	Fiction –	The Radical Write
	article ready for publication.	narrator or speaker's	
		perspective	
	Student will (Chapter 5)	<b>Tone</b> – the author's	
	<ul> <li>Identify and apply the</li> </ul>	attitude	
High School Journalism	characteristics and structure	Account(s) of Subject	
Chapter 5: "Sports Writing"	of sports writing.	- character/person/	
<ul> <li>Characteristics and</li> </ul>	<ul> <li>Research various topics for</li> </ul>	topic	
structure of a sports article	sports stories.	<b>Delineate</b> – outline	
<ul> <li>Advance story vs.</li> </ul>	<ul> <li>Identify and utilize primary,</li> </ul>	<b>Argument</b> – author's	
summary story	secondary and tertiary	main position	
<ul> <li>Writing with an active</li> </ul>	sources for article	Specific Claims –	
voice	preparation.	exact support	
<ul> <li>Interviewing techniques</li> </ul>	<ul> <li>Identify and employ</li> </ul>	/evidence author uses	
• Glossary terms (see	effective interviewing	Assess the Validity of	
appendix B):	techniques.	reasoning - weighing	
• Style	Compose a quality lead	the accuracy of the	
• Voice	paragraph.	support and evidence	
	Compose at least one sports	Seminal – important	
	advance article and one	Themes/Concepts –	
	sports summary article	main idea	
	ready for publication.	Domain Specific	
		Language –content	
	Student will (Chapter 6)	area language	
	• Identify and apply the		
High School Journalism	characteristics and structure		
Chapter 6: "Feature Writing"	of feature writing.		

- Characteristics and structure of a feature story
- Writing a feature lead.
- Brainstorming topics.
- Feature writing vs. news writing.
- Glossary terms (see appendix B):
- Content specific:
  - Feature lead
  - Human interest

# **High School Journalism Chapter 7: "Editorial Writing"**

- Characteristics and structure of editorials
- Responsibilities of the editorial writer
- Selecting topics
- Types of editorials; explanation, argumentation, commemoration
- Glossary terms (see appendix B):
  - o Author's thesis
  - Bias
  - Assertion

- Research various topics for feature stories.
- Identify and utilize primary, secondary and tertiary sources for article preparation.
- Identify and employ effective interviewing techniques.
- Compose a quality feature lead paragraph.
- Compose at least one feature article ready for publication.

## **Student will (Chapter 7)**

- Identify and apply the characteristics and structure of editorial writing.
- Research various topics for editorial article.
- Identify and utilize primary, secondary and tertiary sources for article preparation.
- Identify and employ effective interviewing techniques.
- Compose a quality editorial lead paragraph.
- Compose at least two different types of editorial articles ready for publication. (as outlined in the text)

<b>High School Journalism</b>				
<b>Chapter 8: "Column Writing"</b>				

- Characteristics and structure of columns
- Topic selection
- Types of columns
- Glossary terms (see appendix B):
  - o Tone
  - > Theme

## **Student will (Chapter 8)**

- Identify and apply the characteristics and structure of Column writing.
- Research various topics for editorial article.
- Identify and utilize primary, secondary and tertiary sources for article preparation.
- Identify and employ effective interviewing techniques.
- Compose at least two different types of column articles ready for publication. (as outlined in the text with exception of Editorial column cover in last chapter)

## **Student will (for all chapters):**

- Locate various texts, media and traditional resources for assigned independent projects before reading.
- Identify, describe, evaluate and synthesize the essential ideas in text.
- Demonstrate after reading understanding and interpretation of sources.
- Demonstrate fluency and comprehension in reading.

Read and understand	
• essential content of	
• informational texts and	
• documents.	
Maintain a written record of	
activities in the form of a	
student portfolio.	
Write using well-developed	
content appropriate for the	
topic.	
*	
• Contribute to discussions.	

**ELL Remediation:** Teacher generated assignments/assessments in coordination with ESL teacher: parallel curriculum material.

**Enrichment:** Teacher and student driven research/materials

Remediation: Additional teacher generated assignments and/or assessments, after school tutoring, one-on-one/small group differentiated instruction,

**IEP/GIEP:** Teacher adapted/alternative assignments and assessments, classroom instructional aide, collaboration with students' case managers

## **Unit:** Writing for the newspaper

## **PA Common Core Standard(s):**

CC.1.2.9-12.A

Determine a central idea of a text and analyze its development over the course of the text, including how it emerges and is shaped and refined by specific details; provide an objective summary of the text.

CC.1.2.9-12.B

Cite strong and thorough textual evidence to support analysis of what the text says explicitly, as well as inferences and conclusions based on and related to an author's implicit and explicit assumptions and beliefs.

CC.1.2.9-12.F

Evaluate how words and phrases shape meaning and tone in texts.

CC.1.2.9-12.G

Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.

CC.1.2.9-12.H

Analyze seminal texts based upon reasoning, premises, purposes, and arguments.

CC.1.2.9-12.I

Analyze foundational U.S. and world documents of historical, political, and literary significance for their themes, purposes, and rhetorical features.

CC.1.2.9-12.J

Acquire and use accurately general academic and domain specific words and phrases, sufficient for reading, writing, speaking, and listening at the college- and career-readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.

CC.1.2.9-12.K

Determine or clarify the meaning of unknown and multiple-meaning words and phrases based on grade-level reading and content, choosing flexibly from a range of strategies and tools.

CC.1.2.9-12.L

Read and comprehend literary nonfiction and informational text on grade level, reading independently and proficiently.

CC.1.4.9-12.B

Write with a sharp, distinct focus identifying topic, task, and audience.

#### CC.1.4.9-12.C

Develop and analyze the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic; include graphics and multimedia when useful to aiding comprehension.

CC.1.4.9–12.E Write with an awareness of the stylistic aspects of composition. Use precise language, domain specific vocabulary, and techniques such as metaphor, simile, and analogy to manage the complexity of the topic. Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.

CC.1.4.9-12.F

Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.

CC.1.4.9-12.H

Write with a sharp, distinct focus identifying topic, task, and audience. Introduce the precise, knowledgeable claim.

CC.1.4.9-12.I

Distinguish the claim(s) from alternate or opposing claims; develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.

CC.1.4.9-12.J

Create organization that logically sequences claim(s), counterclaims, reasons, and evidence; use words, phrases, and clauses as well as varied syntax to link the major sections of the text to create cohesion and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims; provide a concluding statement or section that follows from and supports the argument presented.

CC.1.4.9-12.T

Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.

CC.1.4.9-12.U

Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments and information.

CC.1.4.9-12.V

Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

CC.1.4.9-12.W

Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and

limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

CC.1.4.9-12.X

Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.

CC.1.5.9-12.A

Initiate and participate effectively in a range of collaborative discussions on grade-level topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

CC.1.5.9-12.B

Evaluate how the speaker's perspective, reasoning, and use of evidence and rhetoric affect the credibility of an argument through the author's stance, premises, links among ideas, word choice, points of emphasis, and tone.

CC.1.5.9-12.C

Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitative, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.

CC.1.5.9-12.D

Present information, findings, and supporting evidence, conveying a clear and distinct perspective; organization, development, substance, and style are appropriate to purpose, audience, and task.

CC.1.5.9-12E

Adapt speech to a variety of contexts and tasks.

CC.1.5.9-12.F

Make strategic use of digital media in presentations to add interest and enhance understanding of findings, reasoning, and evidence.

CC.1.5.9-12.G

Demonstrate command of the conventions of standard English when speaking based on Grades 11–12 level and content.

## **Keystone Eligible Content:**

- L.N.1.1.1 Identify and/or analyze the author's intended purpose of a text.
- L.N.1.1.2 Explain, describe, and/or analyze examples of a text that support the author's intended purpose.
- L.N.1.1.4 Explain how an author's use of key words or phrases in text informs and influences the reader.
- L.N.1.2.1 Identify and/or apply a synonym or antonym of a word
- L.N.1.2.2 Identify how the meaning of a word is changed when an affix is added; identify the meaning of a word with an affix from a text.

- L.N.1.2.3 Use context clues to determine or clarify the meaning of unfamiliar, multiple-meaning, or ambiguous words.
- L.N.1.2.4 Draw conclusions about connotations of words.
- L.N.1.3.1 Identify and/or explain stated or implied main ideas and relevant supporting details from a text. Note: Items may target specific paragraphs.
- L.N.1.3.2 Summarize the key details and events of a nonfictional text, in part or as a whole.
- L.N.2.1.1 Make inferences and/or draw conclusions based on analysis of a text.
- L.N.2.1.2 Cite evidence from a text to support generalizations.
- L.N.2.2.3 Explain, interpret, compare, describe, analyze, and/or evaluate connections between texts.
- L.N.2.3.3 Explain, interpret, compare, describe, analyze, and/or evaluate plot in a variety of nonfiction: Note: Plot may also be called action.
- •• elements of the plot (e.g., exposition, conflict, rising action, climax, falling action, and/or resolution) •• the relationship between elements of the plot and other components of a text •• how the author structures plot to advance the action
- L.N.2.5.4 Identify, explain, and/or interpret bias and propaganda techniques in nonfictional text.
- L.N.2.5.6 Explain, interpret, describe, and/or analyze the author's defense of a claim to make a point or construct an argument in nonfictional text.

## **Keystone Content Module Standards / Anchors:**

- L.N.1.1 Use appropriate strategies to analyze an author's purpose and how it is achieved in literature.
- L.N.1.2 Use appropriate strategies to determine and clarify meaning of vocabulary in literature.
- L.N.1.3 Use appropriate strategies to comprehend literature during the reading process.
- L.N.2.1 Use appropriate strategies to make and support interpretations of literature.
- L.N.2.2 Use appropriate strategies to compare, analyze, and evaluate literary forms.
- L.N.2.3 Use appropriate strategies to compare, analyze, and evaluate literary elements.
- L.N.2.4 Use appropriate strategies to identify and analyze text organization and structure in literary nonfiction.
- L.N.2.5 Use appropriate strategies to identify and analyze essential and nonessential information in literary nonfiction.

## Course Time/Pacing (number of days): 1/2 of the class duration

## **Essential Questions:**

What are the essential techniques to conduct an effective interview?

How can good interviewing skills help with source information acquisition?

# **East Stroudsburg Area School District** Newspaper Production I Editing Skills Review Unit What are the benefits of using the inverted pyramid organizational structure of news writing?

Unit Concepts	Unit Competencies	Key Vocabulary	Resources	Assessments
What students need to know	What students need to be able to do			
	(skills): (Students will be able to:)			
<ul> <li>A. Style and editing</li> <li>Active and Passive Voice</li> <li>Verb Usage</li> <li>Pronoun Usage</li> <li>Capitalization</li> <li>Punctuation</li> <li>Titles and Identification</li> <li>Using Numbers</li> <li>Copy editing symbols</li> <li>The writing process</li> <li>Using objective language</li> <li>Avoiding "isms"</li> <li>B. Review Types of Writing;</li> <li>Hard News, Sports, Feature,</li> <li>Editorial, Column</li> <li>Characteristics and structure of type of writing</li> <li>Organizational structures</li> <li>Effective leads</li> <li>Selecting topics for editorials</li> </ul>	<ul> <li>Distinguish between active and passive voice</li> <li>Understand proper verb and pronoun usage</li> <li>Demonstrate proper punctuation and capitalization in writing</li> <li>Use proper forms of titles, identification and numbers</li> <li>Employ copy editing/reading symbols</li> <li>Use the writing process</li> <li>Utilize objective language and avoid bias in writing</li> <li>Identify and apply the characteristics and structure of each type of writing</li> <li>Use graphic organizers</li> <li>Locate primary, secondary and tertiary sources</li> <li>Employ effective text structure</li> </ul>	<ul> <li>Conventions of language</li> <li>Graphic organizer</li> <li>Primary source</li> <li>Secondary source</li> <li>Tertiary source</li> <li>Style</li> <li>Voice</li> <li>Author's thesis</li> <li>Bias</li> <li>Assertion</li> <li>Content specific: explanation/argument</li> <li>Tone</li> </ul>	<ul> <li>High School         Journalism (2008)         by Homer Hall</li> <li>Teacher's         Workbook &amp;         Guide for High         School Journalism         (2008) by Homer         Hall</li> <li>Student Workbook         for High School         Journalism (2008)         by Homer Hall</li> <li>Practical Ideas for         Teaching         Journalism (2001)         by Dwight         Bustrum and Carol         Hallenbeck</li> <li>School Newspaper         Adviser's Survival         Guide (1998) by         Patricia Osborn</li> </ul>	<ul> <li>tests and quizzes</li> <li>classroom discussions</li> <li>shared inquiry</li> <li>teacher generated activities</li> <li>cooperative learning activities</li> <li>articles</li> </ul>

 Editing Shing Review Cine				
		<ul> <li>Modern         Journalism         Workbook (1993)         by Donald         Ferguson and Jim         Patten</li> </ul>		
		<ul> <li>Tatten</li> <li>The Student Newspaper Survival Guide (2nd ed. 2012) by Rachele Kanigel</li> <li>The Radical Write</li> </ul>		

**ELL Remediation:** Teacher generated assignments/assessments in coordination with ESL teacher: parallel curriculum material.

**Enrichment:** Teacher and student driven research/materials

Remediation: Additional teacher generated assignments and/or assessments, after school tutoring, one-on-one/small group differentiated instruction,

**IEP/GIEP:** Teacher adapted/alternative assignments and assessments, classroom instructional aide, collaboration with students' case managers

## **Unit:** Writing for the newspaper

## **PA Common Core Standard(s):**

CC.1.2.9-12.A

Determine a central idea of a text and analyze its development over the course of the text, including how it emerges and is shaped and refined by specific details; provide an objective summary of the text.

CC.1.2.9-12.B

Cite strong and thorough textual evidence to support analysis of what the text says explicitly, as well as inferences and conclusions based on and related to an author's implicit and explicit assumptions and beliefs.

CC.1.2.9-12.F

Evaluate how words and phrases shape meaning and tone in texts.

CC.1.2.9-12.G

Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.

CC.1.2.9-12.H

Analyze seminal texts based upon reasoning, premises, purposes, and arguments.

CC.1.2.9-12.I

Analyze foundational U.S. and world documents of historical, political, and literary significance for their themes, purposes, and rhetorical features.

CC.1.2.9-12.J

Acquire and use accurately general academic and domain specific words and phrases, sufficient for reading, writing, speaking, and listening at the college- and career-readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.

CC.1.2.9-12.K

Determine or clarify the meaning of unknown and multiple-meaning words and phrases based on grade-level reading and content, choosing flexibly from a range of strategies and tools.

CC.1.2.9-12.L

Read and comprehend literary nonfiction and informational text on grade level, reading independently and proficiently.

CC.1.4.9-12.B

Write with a sharp, distinct focus identifying topic, task, and audience.

CC.1.4.9-12.C

Develop and analyze the topic thoroughly by selecting the most significant and relevant facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience's knowledge of the topic; include graphics and multimedia when useful to aiding comprehension.

CC.1.4.9–12.E Write with an awareness of the stylistic aspects of composition. Use precise language, domain specific vocabulary, and techniques

such as metaphor, simile, and analogy to manage the complexity of the topic. Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.

CC.1.4.9-12.F

Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.

CC.1.4.9-12.H

Write with a sharp, distinct focus identifying topic, task, and audience. Introduce the precise, knowledgeable claim.

CC.1.4.9-12.I

Distinguish the claim(s) from alternate or opposing claims; develop claim(s) and counterclaims fairly and thoroughly, supplying the most relevant evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level, concerns, values, and possible biases.

CC.1.4.9-12.J

Create organization that logically sequences claim(s), counterclaims, reasons, and evidence; use words, phrases, and clauses as well as varied syntax to link the major sections of the text to create cohesion and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims; provide a concluding statement or section that follows from and supports the argument presented.

CC.1.4.9-12.T

Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.

CC.1.4.9-12.U

Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments and information.

CC.1.4.9-12.V

Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

CC.1.4.9-12.W

Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.

CC.1.4.9-12.X

Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.

CC.1.5.9-12.A

Initiate and participate effectively in a range of collaborative discussions on grade-level topics, texts, and issues, building on others' ideas and expressing their own clearly and persuasively.

CC.1.5.9–12.B

Evaluate how the speaker's perspective, reasoning, and use of evidence and rhetoric affect the credibility of an argument through the

author's stance, premises, links among ideas, word choice, points of emphasis, and tone.

CC.1.5.9-12.C

Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitative, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.

CC.1.5.9-12.D

Present information, findings, and supporting evidence, conveying a clear and distinct perspective; organization, development, substance, and style are appropriate to purpose, audience, and task.

CC.1.5.9-12E

Adapt speech to a variety of contexts and tasks.

CC.1.5.9-12.F

Make strategic use of digital media in presentations to add interest and enhance understanding of findings, reasoning, and evidence.

CC.1.5.9-12.G

Demonstrate command of the conventions of standard English when speaking based on Grades 11–12 level and content.

## **Keystone Eligible Content:**

- L.N.1.1.1 Identify and/or analyze the author's intended purpose of a text.
- L.N.1.1.2 Explain, describe, and/or analyze examples of a text that support the author's intended purpose.
- L.N.1.1.4 Explain how an author's use of key words or phrases in text informs and influences the reader.
- L.N.1.2.1 Identify and/or apply a synonym or antonym of a word
- L.N.1.2.2 Identify how the meaning of a word is changed when an affix is added; identify the meaning of a word with an affix from a text.
- L.N.1.2.3 Use context clues to determine or clarify the meaning of unfamiliar, multiple-meaning, or ambiguous words.
- L.N.1.2.4 Draw conclusions about connotations of words.
- L.N.1.3.1 Identify and/or explain stated or implied main ideas and relevant supporting details from a text. Note: Items may target specific paragraphs.
- L.N.1.3.2 Summarize the key details and events of a nonfictional text, in part or as a whole.
- L.N.2.1.1 Make inferences and/or draw conclusions based on analysis of a text.
- L.N.2.1.2 Cite evidence from a text to support generalizations.
- L.N.2.2.3 Explain, interpret, compare, describe, analyze, and/or evaluate connections between texts.
- L.N.2.3.3 Explain, interpret, compare, describe, analyze, and/or evaluate plot in a variety of nonfiction: Note: Plot may also be called action.
- •• elements of the plot (e.g., exposition, conflict, rising action, climax, falling action, and/or resolution) •• the relationship between elements of the plot and other components of a text •• how the author structures plot to advance the action
- L.N.2.5.4 Identify, explain, and/or interpret bias and propaganda techniques in nonfictional text.
- L.N.2.5.6 Explain, interpret, describe, and/or analyze the author's defense of a claim to make a point or construct an argument in nonfictional text.

# **Keystone Content Module Standards / Anchors:**

- L.N.1.1 Use appropriate strategies to analyze an author's purpose and how it is achieved in literature.
- L.N.1.2 Use appropriate strategies to determine and clarify meaning of vocabulary in literature.
- L.N.1.3 Use appropriate strategies to comprehend literature during the reading process.
- L.N.2.1 Use appropriate strategies to make and support interpretations of literature.
- L.N.2.2 Use appropriate strategies to compare, analyze, and evaluate literary forms.
- L.N.2.3 Use appropriate strategies to compare, analyze, and evaluate literary elements.
- L.N.2.4 Use appropriate strategies to identify and analyze text organization and structure in literary nonfiction.
- L.N.2.5 Use appropriate strategies to identify and analyze essential and nonessential information in literary nonfiction.

## Course Time/Pacing (number of days): 3/4th of the class duration

## **Essential Questions:**

What are the essential techniques to conduct an effective interview?

How can good interviewing skills help with source information acquisition?

What are the benefits of using the inverted pyramid organizational structure of news wrtiing?

What are the essential

In what way does ethics have an impact on various media outlets (ie. social network, print, Internet, broadcast)?

<b>Unit Concepts</b>	Unit Competencies	Key Vocabulary	Resources	Assessments
What students need to know	What students need to be able to do			
	(skills): (Students will be able to:)			
A.Interviewing	Apply the techniques of a good	<b>Identify</b> – find/locate	High School	<ul> <li>tests and quizzes</li> </ul>
<ul> <li>Getting good interviews</li> </ul>	interview	<b>Analyze</b> – break into	Journalism (2008)	• classroom
<ul> <li>Interviewing techniques</li> </ul>	Write effective interview	parts/explore/	by Homer Hall	discussions
	questions	examine	• Teacher's	<ul> <li>shared inquiry</li> </ul>
<b>B.News Writing</b>		Interpret – make	Workbook &	<ul> <li>teacher generated</li> </ul>
<ul> <li>Characteristics and</li> </ul>		meaning	Guide for High	activities
structure of News		Evaluate – weigh the	School Journalism	<ul> <li>cooperative</li> </ul>
<ul> <li>Inverted Pyramid</li> </ul>		evidence in	(2008) by Homer	learning activities
<ul> <li>Organizational structures</li> </ul>		comparison to the	Hall	
<ul> <li>Identifying the 5w's and h</li> </ul>		author's conclusions	• Student Workbook	
<ul> <li>News leads</li> </ul>		Explicit – facts and	for High School	

Writing for the Newspaper					
Attribution	examples		Journalism (2008)		
Using Quotes	<b>Synthesize</b> – make		by Homer Hall		
C. Sports Writing	new meaning from the	•	Practical Ideas for		
Characteristics and	parts		Teaching		
structure of a sports article	<b>Inference</b> – draw a		Journalism (2001)		
Advance story vs.	conclusion based on		by Dwight		
summary story	what did you find in		Bustrum and Carol		
Writing with an active	the text to support		Hallenbeck		
voice	your assumption(s)	•	School Newspaper		
Interview techniques	Making Connections		Adviser's Survival		
D. Feature Writing	<ul> <li>connecting one idea</li> </ul>		Guide (1998) by		
Characteristics and	from the text to		Patricia Osborn		
structure of a feature story	another idea in the text	•	Modern		
Writing a feature lead	and/or using prior		Journalism		
Brainstorming topics	knowledge		Workbook (1993)		
Feature writing vs. news	<b>Rhetoric</b> - author's use		by Donald		
writing	of words to		Ferguson and Jim		
E. Editorial Writing	communicate		Patten		
Characteristics and	Point of View –	•	The Student		
structure of editorials	Perspective:		Newspaper		
Responsibilities of the	Nonfiction –		Survival Guide		
editorial writer	author's perspective or		(2nd ed. 2012) by		
Selecting topics	reader's perspective		Rachele Kanigel		
Types of editorials;	Fiction –	•	The Radical Write		
explanation,	narrator or speaker's				
argumentation,	perspective				
commemoration	<b>Tone</b> – the author's				
F. Column Writing	attitude				
Characteristics and	Account(s) of Subject				
structure of columns	– character/person/				
Topic selection	topic				
Types of columns	<b>Delineate</b> – outline				
	<b>Argument</b> – author's				
	main position				
	Specific Claims –				

exact support	
/evidence author uses	
Assess the Validity of	
reasoning - weighing	
the accuracy of the	
support and evidence	
Seminal – important	
Themes/Concepts –	
main idea	
Domain Specific	
Language –content	
area language	
<u> </u>	

**ELL Remediation:** Teacher generated assignments/assessments in coordination with ESL teacher: parallel curriculum material.

**Enrichment:** Teacher and student driven research/materials

Remediation: Additional teacher generated assignments and/or assessments, after school tutoring, one-on-one/small group differentiated instruction,

**IEP/GIEP:** Teacher adapted/alternative assignments and assessments, classroom instructional aide, collaboration with students' case managers