Propaganda Techniques Assignment

Define and Illustrate 12 Propaganda Terms

[50 points]

Step 1: As a class, we will review the Propaganda techniques PowerPoint to help you achieve an understanding of each propaganda term. Take notes as needed to guide your understanding of each term.

Step 2: Using the template provided on Moodle, you will find your own example of each propaganda term—it can either be a written example or an image example or a combination of written and image. Then, you MUST EXPLAIN in YOUR OWN WORDS why/how the example you chose demonstrates the propaganda terms.

* Sign into Moodle
* Open a word document
* Type the name of the propaganda term you are researching
* Use ONE word document page per propaganda example.
* DO the terms IN ORDER!!!
  + Bandwagon, card stacking, circular argument, euphemism, glittering generalities, hasty generalization, name calling/stereotyping, plain folks, red herring, testimonial, transfer
* Open a Google search window
* For written examples, Google the propaganda term’s name
* For images, go to Google images and Google the propaganda term’s name
* Copy and paste the words (or the image) onto the template
* Then, in your own words, provide a 3 to 4 sentence explanation of how/why the words/image you selected is an accurate demonstration of the propaganda term.