

EAST STROUDSBURG AREA SCHOOL DISTRICT
50 Vine Street
East Stroudsburg, PA 18301
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816-AR-S - Social Media Administrative Regulation – Students

This Administrative Regulation #816-AR-S is intended to accompany the East Stroudsburg Area School District Social Media Policy #816. Policy #816 is incorporated into and must be read with this Administrative Regulation.

Terms used in this Administrative Regulation are defined in Policy #816.

Purpose

1. The East Stroudsburg Area School District (“School District” or “ESASD”) intends to strictly facilitate a learning and teaching atmosphere, to foster the educational purpose and mission of the School District, and to protect its computers, devices, systems, network, information and data against outside and internal risks and vulnerabilities. Students are important and critical players in protecting these School District assets and in lessening the risks that can destroy these important and critical assets. Consequently, students are required to fully comply with this Administrative Regulation and its accompanying Social Media Policy, as well as the ESASD’s Acceptable Use Policy # 815, and all other relevant ESASD policies, administrative regulations, rules, procedures, social media websites’ terms of use and other legal documents, and local, state and federal laws. Students must immediately report any violations or suspicious activities to the building principal, and/or designee. Conduct otherwise will result in actions further described in the Consequences for Inappropriate, Unauthorized and Illegal Use section found in the last section of the Social Media Policy, and provided in other relevant School District policies and regulations, rules and procedures.

Regulations

1. **Students are responsible for their own behavior when communicating with social media and will be held accountable for the content of the communications that they state/post on social media locations. Use good judgment.** Students are responsible for complying with the School District’s conduct requirements. Students may not disrupt the learning atmosphere, educational programs, school activities, and the rights of others.

2. In addition, students may be required to also comply with policies, administrative regulations, rules and procedures at the entity and/or program in which they are assigned or in which they participate. *If a student believes there is a conflict in the requirements (s)he is to comply with (s)he must bring the matter to the attention of their teacher, who will in turn assist the student.*

3. This Administrative Regulation applies to all School District environments, whether the social media is used on School District property, or beyond School District property (including but not limited to, at a third-party's contracted property).

4. In addition to the regulations provided in the School District's Social Media Policy, some guidelines include but are not limited to the following. The School District reserves the right to determine if any guideline not appearing in the list below constitutes acceptable or unacceptable social media use.

- Students must not promote illegal drugs, illegal activities, violence, and drinking.
- Students should state/post only what they want the world to see. Imagine your parents, the teachers, and the administrators visiting your social media. Essentially once a student shares something it is likely available after (s)he removes it from the social media and could remain on the internet permanently.
- Students should be cautious when they use exaggeration, colorful language, guesswork, derogatory remarks, humor, and characterizations. It is difficult for readers to determine the seriousness of the statements/posts.
- Students should run updated malware protection to avoid spyware, adware, spiders, bots, crawlers and other infections that may be placed on their social media and computer to obtain personal information, breach security, and cause various technology problems.
- Students should stay informed and cautious for new problems in the use of social media.
- Students should comply with the rules that have been established for the School District's educational social media when they use it.

Further Reference: ESASD Board Policies: 103 and accompanying policies, 104 and attachment, 113.1, 207, 216.1, 218 and accompanying policies, 219, 220, 233, 235, 237, 248 and accompanying administrative regulation, 249, 800, 801 and accompanying policy 814, 815 and accompanying documents, 830 and accompanying administrative regulation.

Legal Authorization: Public School Code of 1949 – Section 5-510